



November 16, 2017

Mayor Brian Bigger  
The Greater City of Sudbury  
200 Brady St.  
Sudbury, ON  
P3A 5P3

**RE: Letter from the Sudbury District Motorsports Association "SDMA"**

Dear Mayor and Council Members,

As the architectural design/rendering and site plan development for the Kingsway sports and entertainment district moves forward, the Sudbury and District Motorsports Association (SDMA) would like to take this opportunity to provide council with an update on the proposed motorsports park. We hope this may address any rumors, speculation or misinformation that has appeared recently in the media.

On June 5th of this year we announced at a press conference held at College Boreal (our first community partner) that the SDMA had identified a site on the Kingsway that is adjacent to the sports and entertainment development proposal. A portion of the land we identified (approx. 80 acres) as stated in the June 5th press release is Treaty/Crown land. What does this mean? It is now November, has progress been made? Is this still the preferred site?

In order to answer questions, let's look at some facts:

- Because the SDMA is looking at Treaty/Crown land acquisition, our process is different than the process involved in the development of the sports and entertainment district, however, progress is being made.
- The SDMA has met with the MNR and outlined what our plans for the proposed site are. The consultation process with MNR was commenced on June 23rd by way of a letter of notification to the respective parties. The Treaty/Crown land acquisition process requires us to meet and consult with the local indigenous groups. We have started dialogue and will begin consultation in the coming weeks.

The SDMA wants to be very clear that the Kingsway location continues to be our preferred location. As stated at the press release, the Kingsway location was identified as a preferred location through a site vetting process carried out with the assistance and guidance of the Greater Sudbury Development Corporation.



So what does this mean? Other identified locations presented challenges in terms of:

- site access
- site servicing
- geographic location
- lack of amenities (existing and in the future)
- provide little or no economic benefit to the community.

The Kingsway location satisfies all of these criteria. We believe the opportunity to be located next to the proposed sports and entertainment district provides a win/win scenario for all parties. The Motorsports Park will provide the spectator or participant access to all of the amenities of the sports and entertainment district and conversely it offers an additional experience within the sports and entertainment district.

Please understand that lack of media profile does not translate into a lack of effort. The Sudbury District Motorsports Association continues to work towards creating a permanent motorsports facility for the north. We are a small but dedicated group that welcomes any participation and encouragement from the community. Doubt and criticism are easy - participation and effort equal results.

Sincerely

Tim Laderoute  
President  
Sudbury and District Motorsports Association